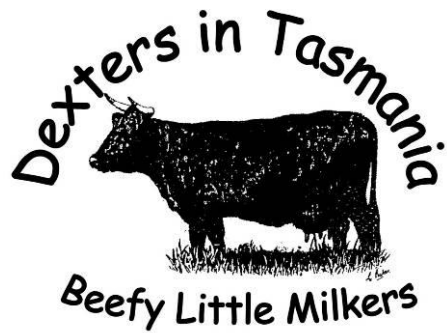


# Dexter Promotion Group of Tasmania



Hi Everyone

I cannot believe three months has gone so quickly.

Our new brochure has been well received and we have 16 studs who have participated, meaning for \$40 each we have again self funded this important marketing tool.

We will have to look at acquiring some new noticeboards as the old ones have well and truly past their use by date, and have done a great job for us over the years.

We had a very successful Taste of the North West and our roast beef & gravy rolls sold out in record time, with the sausage sizzle not far behind. We kept our prices realistic and could have sold another 50 rolls easily. We now know for next year. Thanks to all those who came and helped, many hands make light work and that was certainly the case in our stall, we were packed up and on our way home by 2 pm. And we raised \$860 for our funds, so our bank account is looking very healthy. It may allow us to purchase some much needed items to help us look more professional at functions we attend.

Agfest is over for another year, while Mark & I are happy to supply cattle it is a lot of work which we could not undertake on our own. So a grateful thanks to those who came along and helped muck out, setup and pack away. The pack up was done in record time this year with the help of Ron & Julie, Michael, Sue H, Peter and David & Catherine, a massive effort saw us mucked out cleaned up and gone in just under 45 minutes. We had a large number of enquiries this year from both the north and south of the state. Our recently acquired new green marquee looked great, certainly adding some wind and rain protection for the cattle. It would have been

great to see more of our southern members, but maybe next year someone from down there could bring the cattle along. Perhaps we could have one stud from down south and one from up north, to give us an even representation. Once again our thanks to Highfield Industries (Arrow) who continued their support by supplying the cattle panels, without these our display would not look as great as it does. I urge anyone wanting some cattle yards to give Highfield a call to get a price, if you mention the Dexter Group you may be able to get yourself a discount.

The Burnie Small Landholders day was held on the wettest day we had encountered for some weeks. Fortunately the cattle were able to be moved into a shed and did not get too wet. Thanks to Sue H, Ron & Julie, Jenny & Allan for assisting us talk to those interested.

The open days held as part of the National Trust Heritage Festival were very quiet, but a big thanks to Campania and Goldshaft studs for opening their "gates" and to the members of other studs who came along and gave them moral support.

We currently have 29 members to our Group and I feel very proud that we are one of the few Groups growing in Australia, I think it has something to do with the great group of people we have in our Group. I know I am proud to be part of this great Promotion Group.

Thanks to everyone who sent back their surveys, they do help to provide an overview of member's interests and possible topics for the future.

This will be my last Newsletter as Promotions Officer as I am finding my DCAI Council commitments a little more than I had anticipated, but don't worry I have recruited someone very



## Fundraising

Graham Redhead holds cheesemaking courses in Launceston. The Group provides catering and washing up at these courses as a fundraiser. If interested in attending, costs and further details can be found at [www.cheesemaking.com.au](http://www.cheesemaking.com.au)

Don't forget to visit our website  
[www.dextersintasmania.weebly.com](http://www.dextersintasmania.weebly.com)

## AGM

Don't forget to get your nomination into Catherine Thomas our Group Secretary for positions on the Committee. Personally it has been a rewarding experience and one I would recommend if you want to get some hands on knowledge of Dexters.

I look forward to catching up with many of you at Clarendon House on 7 July and enjoying a shared lunch together. It is nice to hear what everyone has been up to and hope you will join us.

## Committee Contacts

Please feel free to contact any one of us should you need some help, have any concerns or just ring for a chat.

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Agfest 2012, don't our displays look great



Open Farm at Campania Springs Dexter Stud



The cows at Goldshaft



Halter training at Rawlings Dexter Stud